

The Franklin News-Post



The Franklin News-Post MaxRecruit™ Plus

Like performance-based MaxRecruit, we've taken the guesswork out of deciding which job board aggregators to use. Your job will be automatically distributed to top aggregators, including:

- Indeed®
- GlassDoor®
- Jobs2Careers
- Nexxt®
- ZipRecruiter®
- and others

With **MaxRecruit Plus**, you can create a custom budget for your job or multiple jobs and let our Active Monitoring technology deliver optimal results. **MaxRecruit Plus** is ideal when you need to spend more to get more candidates, to get candidates for that hard-to-fill position, or when you have multiple positions to fill and want your recruiting budget spent optimally.

Benefits of MaxRecruit Plus:

- **More flexible than ever.** With MaxRecruit Plus, you specify a custom campaign budget for use against one or multiple jobs. You can also run multiple campaigns simultaneously.
- **Manage your recruiting budget for best results.** For each MaxRecruit Plus campaign, ActiveMonitoring constantly monitors your job's performance across all aggregators, and adjust its placement and cost-per-click ensuring you get optimal results.
- **Employee needed yesterday?** For each campaign, you specify how aggressively the budget is managed for delivering results.
- **Information when you need it.** Get up-to-the-minute status on how your campaign is performing. For each campaign, you can view the budget, amount spent, jobs within the campaign, campaign status, and clicks received.

Contact Us

The Franklin News-Post Ad Sales Jodelle.Woods@Roanoke.com